

BRAD R. FULTON, PHD

TEAM LEADER AND SENIOR SOCIAL SCIENTIST

A highly resourceful, naturally collaborative, and intrinsically motivated team leader and social scientist who uses innovative data collection methods and analyses to gain insights on individuals and organizations.

RESEARCH EXPERIENCE AND SKILLS

Large-Scale Research Projects

Designed and directed the following multi-method research projects:

[National Study of Community Organizations](#) (NSCO)

[Observing Civic Engagement](#)

[Indiana Data Partnership Project](#)

[Using Google Maps to Generate Organizational Sampling Frames](#)

Collaborated with key stakeholders to develop and promote these studies

Recruited, hired, and developed socially diverse, cross-functional teams totaling 82 people to help with study design, data collection & analysis

Analyzed approaches to engaging a broad and diverse base of respondents

Developed and implemented several response-enhancing strategies and conducted real-time nonresponse bias analyses

Constructed algorithms to track, assess, and error check survey responses in real-time

Achieved a 94% response rate—collecting data on 4,145 organizations and 2,939 leaders—for the NSCO

Presented findings at universities, foundations, community-based organizations, and policy forums

Published peer-reviewed articles, professional reports, and white papers for academics, funders, practitioners, and policy makers

Longitudinal Analyses

Analyzed repeated cross-sectional and panel data using fixed effects, random effects, and change score methods

Identified trends in how organizations address social needs through service-related programs and political activity

Network Analyses

Converted attribute-based survey data (vectors) to network-based data (matrices) using UCINET

Conducted hypothesis testing using Quadratic Assignment Procedure (QAP) regression methods

Mixed-Methods Analyses

Collaborated with ethnographers to combine quantitative and qualitative data to make causal inferences

Revealed how an organization's culture influences its ability to recruit and retain a diverse base of members

Explained how leaders of color within predominantly white organizations can help address racial inequality

Programming Proficiency: Stata, R, SAS, ArcGIS, Python, & SQL

Research Vendor Experience: NORC, GfK, AmeriSpeak, & Westat

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EMPLOYMENT

Indiana University | 2015 – Present

O'Neill School of Public Affairs
#1 Program | *U.S. News & World Report*
Associate Professor of Management
and Social Policy

Aspen Institute Fellow | 2020 – Present
Inclusive America Project

EDUCATION

Duke University | PhD, Sociology
Organizational Theory, Social Diversity,
Survey Research, and Data Analytics

University of Chicago | MA, Social Science

UC Berkeley | BS, Industrial Engineering

SELECTED RESEARCH AND AWARDS

Funder-Grantee Network Project

[2022 Alteryx Excellence Award](#)

Best Example of Using Data for Good

“Critical Standpoint”

[2021 Editor's Prize for Best Article](#)

Nonprofit Management & Leadership

“Representative Group Styles”

2021 Altruism Section Best Article Award
American Sociological Association

Observing Civic Engagement Project

2018 Philanthropic Impact Research Award
Charity Navigator

A Shared Future (UChicago Press 2015)

2016 Outstanding Book Award
Association for Research on Nonprofit
Organizations and Voluntary Action

“Bridging Cultural Practices”

2015 Gouran Research Award
National Communication Association

“Organizations and Survey Research”

2014 Best Paper Proceedings
Academy of Management

Full list of [published research](#) & [media coverage](#)
including the *NY Times* and *Washington Post*